



# International College of Dentists - USA Section

## 38th Annual Journalism Awards

*Open to all English Language Dental Publications*



*The USA section of the International College of Dentists invites all English language dental publications to enter its 38th Annual Journalism Awards Competition.*

*It is the desire of the College to encourage and recognize improvement and excellence in Dental Journalism by sponsoring these awards. The award categories are separated by budget and size so that both small and large publications can equally be considered for an award.*

### Award Categories

#### **The Silver Scroll Award**

The Silver Scroll is awarded to the editor whose publication demonstrated the most overall improvement during the 2009 publication year compared to the 2007 and 2008 issues of the publication. Both present and past issues of this publication must be submitted for consideration for this award.

#### **The Platinum Pencil Award**

This award is given to the editor whose publication during 2009 demonstrated an outstanding creative and effective use of graphics, illustrations and design.

#### **The Golden Pen Award**

This award is presented to the editor of a publication that contains an article or series of articles in its 2009 publication year that is of current importance to the dental profession. Editorials are not included in this award category.

#### **Newsletter Award**

This award is given to the editor of a newsletter which demonstrates an overall quality of graphics, design and content. An award will be presented in both divisions for those published in 2009.

#### **Special Citation Award**

This award is presented to the Editor whose publication demonstrates an unusual concept, presentation or other distinctive quality. All entries are considered for this award.

#### **Article or Editorial on Leadership**

An award will be presented for the most outstanding article or editorial that encourages dentists to become involved in leadership positions and/or other activities within their profession.

#### **Outstanding Cover**

Awards in both divisions will be presented for originality used in graphics and design for covers of 2009 dental publications.

#### **Publication Divisions**

The publications are classified by the information provided on the entry form to allow all sizes of publications a chance to win an award.

**Division One** - This category comprises those publications that have a combination of staff help, a large budget, and large circulation.

**Division Two** - This category comprises those publications that have little or no staff help with a small to medium budget and circulation.

### Entry Rules

1. Award plaques are presented to the editor of the publication or to a staff member authorized by the winning editor.
2. An entry form must be completed and accompany each publication that is entered into the competition.
3. The entire publication must be submitted. No photo copies or tear outs are allowed.
4. Entries must have been published between January 1, 2009 and December 31, 2009 with the exception of the Silver Scroll Award where issues for the two previous years must be submitted.
5. Photo copies of the entry form may be used with each entry. A completed form must accompany each entered publication.
6. All entries must be submitted by April 15, 2010. Send all entries to **USA Section International College of Dentists, 51 Monroe Street, Suite 1400, Rockville, MD 20850.**