



International College of Dentists

USA Section

40th Year

Announces the 2012 Annual Journalism Awards Competition. This competition is open to all dental publications published in English.

Official Entry Form for 2012

(Note: This form may be duplicated for additional entries)

You may enter as many categories as you would like. However, **please send a separate entry form and the nominated publication for each entry.** All entries must have been published in the year 2011.

Silver Scroll - Most improvement for 2011
(Entries must have before and after publications submitted)

Golden Pen - Article or series of articles on a subject of interest to the profession

Platinum Pencil - Best use of graphics for 2011

Newsletter

Special Citation - Unusual concept and/or presentation

Article or Editorial on Leadership

Outstanding Cover

Name of Publication and Organization: _____

Volume: _____ Issue: _____ Page #s: _____ Date Published: _____ Editor: _____

Staff member and/or contact person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Publications are divided into two divisions depending on budget, staff support and circulation.

Please provide the following information:

Staff support:

Circulation: _____

____ Editor only

Publication Budget: _____

____ Part time staff

Number of issues per year: _____

____ 1 full time staff

____ 2 or more full time staff

Mail Entries by **March 15, 2012** to:

**International College of Dentists
USA Section
51 Monroe Street, Suite 1400
Rockville, MD 20850-2412**



International

College of Dentists - USA Section

Open to all English Language Dental Publications



40th Annual Journalism Awards

The USA Section of the International College of Dentists invites all English language dental publications to enter its 40th Annual Journalism Awards Competition.

It is the desire of the College to encourage and recognize improvement and excellence in Dental Journalism by sponsoring these awards. The award categories are separated by budget and size so that both small and large publications can equally be considered for an award.

Award Categories

The Silver Scroll Award

The Silver Scroll is awarded to the editor whose publication demonstrated the most overall improvement during the 2011 publication year compared to the 2009 and 2010 issues of the publication. Both present and past issues of this publication must be submitted for consideration for this award.

The Platinum Pencil Award

This award is given to the editor whose publication during 2011 demonstrated outstanding, creative and effective use of graphics, illustrations and design.

The Golden Pen Award

This award is presented to the editor of a publication that contains an article or series of articles in its 2011 publication year that is of current importance to the dental profession. Editorials are not included in this award category.

Newsletter Award

This award is given to the editor of a newsletter which demonstrates an overall quality of graphics, design and content. An award will be presented in both divisions for those published in 2011.

Special Citation Award

This award is presented to the Editor whose publication demonstrates an unusual concept, presentation or other distinctive quality. All entries are considered for this award.

Article or Editorial on Leadership

An award will be presented for the most outstanding article or editorial that encourages dentists to become involved in leadership positions and/or other activities within their profession.

Outstanding Cover

Awards in both divisions will be presented for originality used in graphics and design for covers of 2011 dental publications.

Publication Divisions

The publications are classified by the information provided on the entry form to allow all sizes of publications a chance to win an award.

Division One - This category comprises those publications that have a combination of staff help, a large budget, and large circulation.

Division Two - This category comprises those publications that have little or no staff help with a small to medium budget and circulation.

Entry Rules

1. Award plaques are presented to the editor of the publication or to a staff member authorized by the winning editor.
2. **An entry form must be completed and accompany each publication that is entered into the competition.**
3. The entire publication must be submitted. No photo copies or tear outs are allowed.
4. Entries must have been published between January 1, 2011 and December 31, 2011 with the exception of the Silver Scroll Award where issues for the two previous years must also be submitted.
5. Photo copies of the entry form may be used with each entry. A completed form must accompany each entered publication.
6. All entries must be submitted by **March 15, 2012**. Send all entries to:
**International College of Dentists
USA Section
51 Monroe Street, Suite 1400
Rockville, MD 20850
USA**