

# INTERNATIONAL COLLEGE OF DENTISTS

## USA Section

### 2012 Annual History Report



#### **Message from W. Michael Kenney, DDS 2012 President**

This has been an extremely energetic and productive year for the USA Section due to an excellent and engaged BOR, Vice Regents, Deputy Regents, and hundreds of Fellows, who have given so generously of their time and effort. It has been a true honor and a humbling experience for me to have served as your President in 2012.

This year was a year of reflection and planning as we looked closely at our Core Values, Mission, and Vision during the development of our comprehensive Applied Strategic Plan (ASP). We were fortunate to have Bob Frazer, a Fellow and expert in Strategic Planning, serve as our facilitator.

The ASP Process began with Retreat I in Savannah and Retreat II was held in Tyson's Corner. These were very engaging sessions with our 16 member Core Team. Additional input was provided by an Organizational Health Survey of our Core Team, a Membership Survey, and Shadow Teams. The BOR approved the ASP unanimously at the BOR Meeting in San Francisco. This will provide a clear blueprint for our preferred and significant future with specific goals, objectives, and Integrated Action Plans.

Our Core Values are **Integrity, Leadership, and Service**. Our encapsulated or public Vision, which was extrapolated from our Letter from the Future (LFF), is, "**We are the preeminent honorary dental organization in the US that recognizes and promotes excellence in Leadership and Service.**" Our LFF is our internal Vision and can be viewed on our website at <http://www.usa-icd.org/private/index.htm>. You will need your member number to access this area.

Our Mission Statement received overwhelming support from our Membership Survey and our Shadow Teams with a unanimous approval from the BOR. The USA Section's Mission is:

**"The USA Section of the International College of Dentists, as part of the preeminent honorary dental organization in the world . . .**

- **Recognizes and promotes excellence in leadership with an emphasis on service,**
- **Provides support to our Fellows and respect for our peers,**
- **Addresses oral health needs and education throughout the world, and**
- **Fosters an atmosphere of collaboration with those who share our values."**

The **Fisher House Project** was inaugurated in Honolulu, Hawaii in February 2012. Dr. Nora Harmsen deserves a special kudos for Chairing and developing this project. ICD Fellows will now be able to volunteer to provide emergency dental care for the families of Wounded Warriors, during their stay at the Fisher Houses. Fellows who practice in the vicinity of the Fisher Houses are encouraged to participate in this important effort.

A **Communication Initiative** was implemented to significantly upgrade all of the communication efforts for our Fellows, the profession, and the public. This effort included the approval to fund the development of a new state of the art website, a Professional Promotional Video, and an Orientation Video. Our Ad Hoc **IT Committee** is chaired by Dr. Michael Bydalek and will be proposed as a Standing Committee at the 2013 Spring BOR Meeting.

The **Professional Video** will reflect the richness, heritage, and projects of our Section to current Fellows, future Candidates, the profession, and prospective Sponsors. The Big Picture was selected as our production company. Would like to thank many of our Districts and Chapters for their generous donations to this project. Dr. Margot Culotta-Norton and her very dedicated Committee deserve special thanks.

Our narrated ICD **Orientation Video** is being developed in house by Dr. Ted Roberson and our PR Specialist, Paula Rinaudo. This will be a supplement to the Professional Video and will provide a more detailed and informative view and history of the USA Section. Both videos will be available for distribution after the 2013 Spring BOR Meeting and will be able to be viewed on our website.

The BOR approved a list of updated duties and responsibilities for the **Deputy Registrar**. This will be a proactive position that will coordinate PR, communications, and the effective operation of committees and programs. The Deputy Registrar will assist the Section with its focus on identified goals and the execution of these goals and will be under the direction of the Section President. Dr. Ted Roberson was elected by the BOR to assume this redefined position. Dr. Van Zissi has served as our outstanding Deputy Registrar for the last 10 years, and was voted Deputy Registrar Emeritus by the BOR in San Francisco.

Our **Membership Initiative** remains an active ongoing process. Dr. Linda Himmelberger, the outgoing Regent from District 3, has served as a very committed Chair. A **Model District Award** has been established and will be granted to all Districts that meet its criteria. The application is available online at <http://www.usaicd.org/information/awardees.htm> and has been emailed to all Regents. An **Exit Survey** was developed to address the issues involving any Fellowship resignations. Two variations of a **Deputy Regent's Manual** with templates that can be individualized by local Constituents were distributed to the Regents and will be available online. Protocols are being developed to engage new Fellows and encourage them to be active participants in the Section.

The **Humanitarian Liaison Sub-committee** of the International Collaborative Initiative (ICI) will present programs on International Volunteerism at 12 major dental meetings over the next 3 years. Dr. Steve Mackler serves as its very energetic Chair, and this committee includes many of the leaders in International Volunteerism. The ICI was approved last year as a new Standing Committee and also includes the International Student Exchange (ISE) and Global Health Student Associations. Dr. Jeanne Nicolette, the outgoing Regent from District 7, has served as an excellent Chair of the ICI.

A **Corporate Sponsorship Program** has been developed and approved by the BOR. This is an important initiative that will assist in funding many of the Section projects. The Platinum Level is \$25,000 to \$50,000 per year; the Gold Level is \$12,000 per year with a one-time promotion of \$30,000 for three years, and Silver Sponsorship of \$5,000 per year. The funds will be directed to the Foundation and can be earmarked for special projects.

The Convocation Ceremony was renamed the **Richard and Barbara Shaffer Convocation Ceremony** in memory of Richard Shaffer. Dick served with distinction as a RADM, Chief of the Navy Dental Corps, and Commanding Officer of the National Naval Medical Center. He served as both Registrar for the USA Section and Secretary General of the College at Large for 10 years. He was on the Convocation Committee for 25 years and served as Chair for 10 years. Dick was buried at Arlington National Cemetery with full military honors on November 16<sup>th</sup>.

I find it difficult to conclude this message without recognizing the many individuals that have given so much throughout the year and noting our many other achievements. I thank everyone for their dedication and efforts in making this a great year for the USA Section, and for the privilege and the honor of serving as your President. I would also like to offer a special thanks to Dr. Robert Frazer for his outstanding efforts and the generous donation of his time in facilitating our ASP. I thank our staff led by Dr. Carol Turner with Mary Jo, Jennifer, and Paula for their support throughout the year. I believe we are well positioned for a very promising and significant future with a highly engaged BOR. I am very confident with our future leadership of Paul Stubbs, Curtis Johnson, and Deck Barnes.

In Fellowship,  
W. Michael Kenney, D.D.S.  
President ICD USA Section 2012



Dr. Robert Frazer  
Facilitating the Meeting for our  
new Applied Strategic Plan



### **Officers**

President	W. Michael Kenney
President Elect	Paul E. Stubbs
Vice President	Curtis R. Johnson
Treasurer	Richard M. Smith
Editor	Richard J. Galeone
Registrar	Carol I. Turner
Deputy Registrar	Vangel R. Zissi

### **Regents by District**

1. Joseph R. Kenneally	10. Thomas G. Fellman
2. Robert A. Seminara	11. Dexter E. Barnes
3. Linda K. Himmelberger	12. Allen C. Keenan
4. Margaret M. Culotta-Norton	13. Wayne D. Del Carlo
5. Paul G. Isler	14. Nora K. Harmsen
6. Charles L. Smith	15. William R. Birdwell
7. Jeanne M. Nicolette	16. William J. Bennett
8. Peter L. Paulson	17. John R. Jordan, Jr.
9. Ronald J. Paler	

### **International Council**

M. Christine Benoit	Thomas D. Pryse
James J. Conrardy	Richard M. Smith
Henry J. Diversi, Jr.	Keith W. Suchy
Joseph R. Kenneally	Carol I. Turner
Bettie R. McKaig	Leighton A. Wier

## **Honorary Fellows**

- William O. Butler, MS, Director, Continuing Dental Education, University of Texas Health Sciences Center San Antonio
- Nancy A. Kelly, MHS, Executive Director, Health Volunteers Overseas
- Judith L. Shub, Ph.D, Assistant Executive Director, New York State Dental Association

## **Master Fellow**

Robert E. Brady, DMD

Upon graduation from Tufts University School of Dental medicine in 1965, Dr. Brady was commissioned as a Captain in the United States Army. He became a board certified prosthodontist and rose through the ranks to become a General before retiring from the US Army Dental Corps. His outstanding contributions as a dental specialist and senior officer, to both the military and civilian communities, during that time merited him multiple recognitions, citations and decorations, both at home and abroad. He has published a dozen articles, directed the Removable Prosthodontics Residency Training Program at Walter Reed Army Medical Center, presented papers and clinics extensively and holds memberships in eight professional organizations. He has also received the US Army Distinguished Service Medal, two Legions of Merit and two Bronze Star medals. Dr. Brady was inducted into Fellowship in the College in 1991. During the past eleven years Dr. Brady has served the International College of Dentists as its Secretary General (S/G) and also served as Registrar of the USA Section.

## **Outstanding Dental Leader Award**

Richard A. Shick, DDS

Dr. Shick received his DDS and MS in Periodontics from The University of Michigan School of Dentistry. He served as Air Force Dental Officer for two years after graduation, then returned to Michigan where he joined the research and teaching staff of the School of Dentistry (18 years) and operated a private Periodontal practice in Flint (37 years). Dr. Shick became a Diplomat of the American Board of Periodontology in 1963. For 13 years he had his own Detroit-based radio segment entitled, Tips from the Top on Teeth. Dr. Shick has been a member of the ICD since 1976. He served as the USA Section President in 2001. During this tenure the humanitarian effort to support a Dental Public Health Specialty Program was financed for Viet Nam. The program has extended to Laos, Cambodia and Africa. Dr. Shick was appointed to the ICD Worldwide Council in 2002; he served on the Council until his election as Worldwide College Vice-President in 2007; serving as President in 2009. Dr. Shick led the 2008 task-force that resulted in the establishment of an independent Worldwide ICD Office.

## Meetings

- March, 25-31, 2012, **Spring Board of Regents Meeting and CEC**, The Westin Savannah Harbor Golf Resort and Spa, Savannah, GA
- October 8-10, 2012, **Annual Meeting/Convocation**, Hilton San Francisco Union Square, San Francisco, CA

## Significant Events

- The ICD and the ACD held a Joint Spring CEC in 2012.
- Adoption of the Applied Strategic Plan by the USA Section BOR.
- Detailed implementation of Fisher House structure, including locations, officers, and volunteers available for emergency care.
- Retirement and Emeritus Status of Dr. Vangel R. Zissi as Deputy Registrar after serving for six years (2006 through 2012).
- Completion and plans for distribution of the new professional ICD video.
- Seminars on volunteerism coming from the International Collaborative Committee's Humanitarian Liaison Subcommittee underway at major dental meetings in 2013, and currently scheduled through 2015.
- The ICD Induction Ceremony is named the Richard and Barbara Shaffer Convocation Program.
- New Core Values are Integrity, Leadership and Service.

